

The Grand Challenge Of Literacy

September 30, 2024 (Morning)

Leading for Change: Literacy Initiatives that Stick

Assessing Your Assets and Setting Objectives

7:45-8:30 Check-in + Breakfast

8:30-9:00 Keynote: **Literacy, Economic Access, and Freedom** with Brian Hill, Founder and CEO of Edovo and Senior Fellow at MIT's The Education Justice Initiative

9:00-9:30 **Fireside Chat: The Global Literacy Opportunity** with Ashley Archie, US Department of State

9:30-11:00 **We Need Tellers**

11:15-12:50 **Setting Objectives and Key Results:** Setting ambitious objectives that make a positive and permanent change in your literacy outcomes. (Using the OKR framework and the 5 Assets you already have to optimize team collaboration.)

Breakout Options:

- Secondary Foundational Reading and Linguistics
- Multilingual English Learners
- Clearing the Path for AP Success
- Reading and Writing Across Disciplines in the AI Revolution
- Understanding and Implementing New Standards

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September 30, 2024 (Afternoon)

Leading for Change: Literacy Initiatives that Stick

Creativity, Innovation, and Measuring What Matters Most

12:15-1:00 Lunch w/Keynote

Constructing Texts: The Role of Creativity in the New Economy with Dr. Joseph Barrow, Deputy Director of the Georgia School Superintendents Association and Christy Todd, Education Program Specialist, Georgia, Department of Education

1:00-1:30 **Implementation Science:** Aligning Your Literacy Plans to the Results You Want with Dr. Jenny French

1:30-2:15 **AI for Leaders + Audit and Align:** Prioritizing, aligning, and tracking toward key results every week.

2:15-3:15 **Breakout Options:**

- Secondary Foundational Reading and Linguistics
- Multilingual English Learners
- Clearing the Path for AP Success
- Reading Writing Across Disciplines and the AI Revolution
- Understanding and Implementing New Standards

3:15-4:15 **Innovation at the Instructional Core:** Systems level opportunities to accelerate literacy growth for all with AI-enabled tools with Dr. Christina Kishimoto, Carolyne Quintana, and Bryan Craig Sandala

4:30-5:30 Dinner and Trilith Exploration