



DISTRICTWIDE LITERACY FRAMEWORK

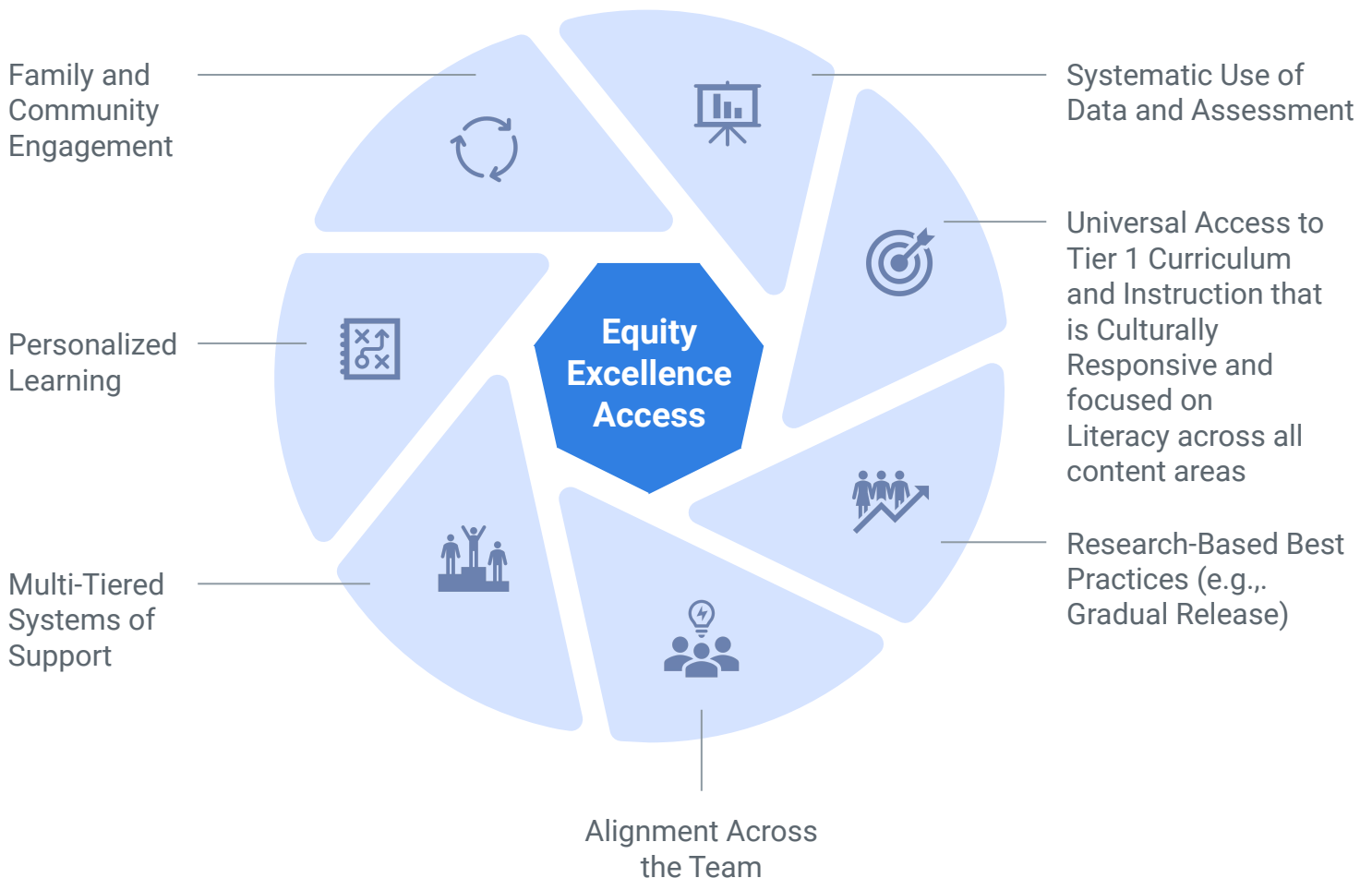
# ThinkCERCA: Benchmark Assessments Guide

We enable our partners to deliver great instruction every day through our platform, pedagogy, and professional learning. With ThinkCERCA, students develop the ability to consume complex information, think about it critically, and express themselves effectively in four core content areas. Research shows that with ThinkCERCA students grow 2+ years in reading per year and 20% in writing within two months.

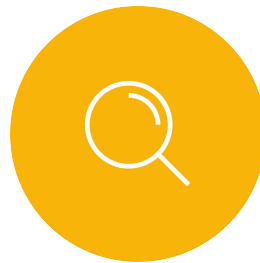


# How Will Your Schools Ensure Career and College Readiness for ALL?

Through Great Instruction Every Day!



# The **CERCA** Framework



**Evidence**



**Claim**



**Reasoning**



**Audience**



**Counterargument**

# Why **Benchmarks?**

## **What's in it for students?**

- High-quality, nurturing, and actionable feedback from professional evaluators
- Scores with detailed and actionable explanations
- Feedback on specific examples of areas of strength and opportunities for growth
- Personalized Growth Focus for highest impact efforts on classroom assignments
- Personalized learning playlist

## **What's in it for teachers?**

- Lightened grading load
- Instructional recommendations for the whole group, small groups, and personalized learning.
- Professional learning to deepen norming and feedback skills.
- On-demand video-based teaching strategy lessons for teachers.

## **What's in it for administrators?**

- Take a load off teachers while also providing...
- Beginning of year assessments shine a light on opportunities for growth
- Middle of year assessments help students see growth and opportunities for high-impact learning before state assessments
- End-of-year assessments to help educators reflect on curriculum, instruction, and teaching and learning practices for the upcoming school year

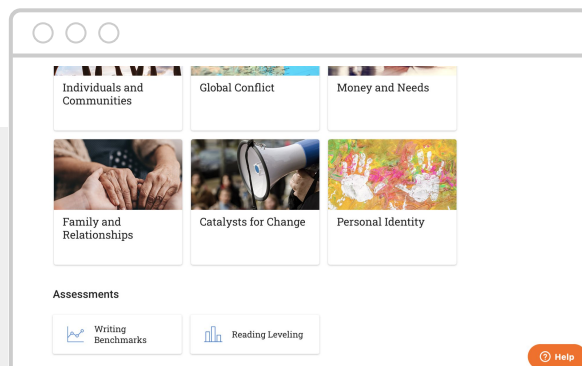


## ThinkCERCA helps build school leadership capacity for systematic use of data and assessment.

- Enable student literacy data to drive school-level improvement strategies.
- Support school leaders in building teams focused on shared objectives and key results (OKRs), while empowering teams to own the activities and initiatives that will help them achieve those results.
- Support districts in implementation planning through customized literacy analytics.

# ThinkCERCA's Benchmark Assessments

[View Benchmarks](#)



Assess Reading Informational Texts and Argumentative Writing

# ThinkCERCA's Benchmark Reporting

[View Benchmarks](#)

820

No. of Graded BOY Benchmarks

79% of 1,040 Submitted BOY Benchmarks Are Grad...

740

No. of Graded MOY Benchmarks Are Grad...

81% of 912 Submitted MOY Benchmarks

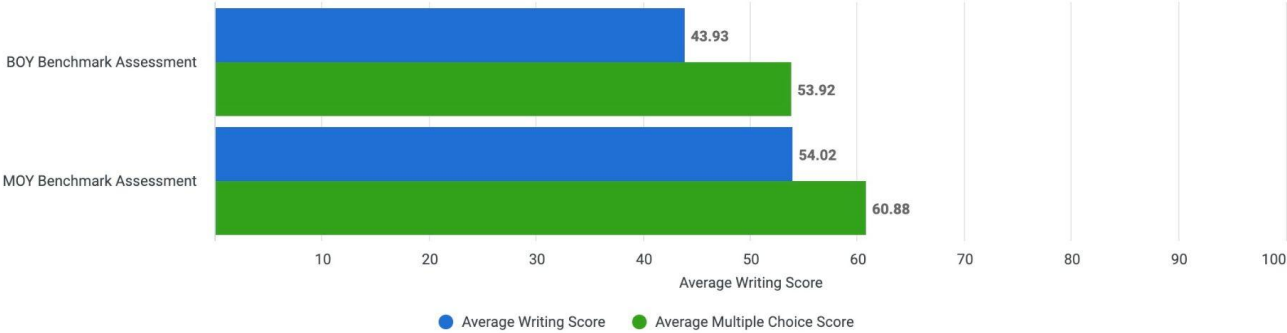
0

No. of Graded EOY Benchmarks

0% of 48 Submitted EOY Benchmarks

## District Benchmark Score Summary

### Avg. Benchmark Writing Scores



Professional Scoring Services and/or Professional Development on Normative Scoring Available.

# ThinkCERCA's Benchmark Reporting

[View Benchmarks](#)

Rubric Category Averages

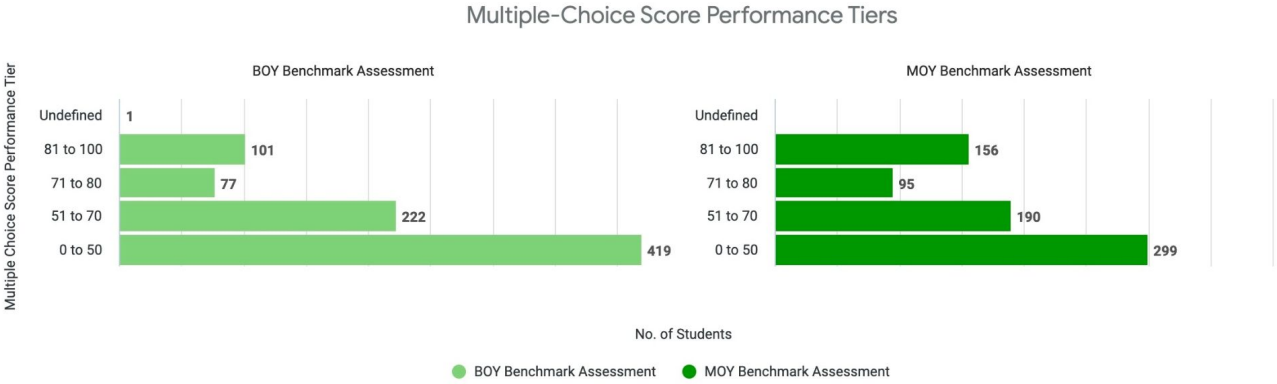
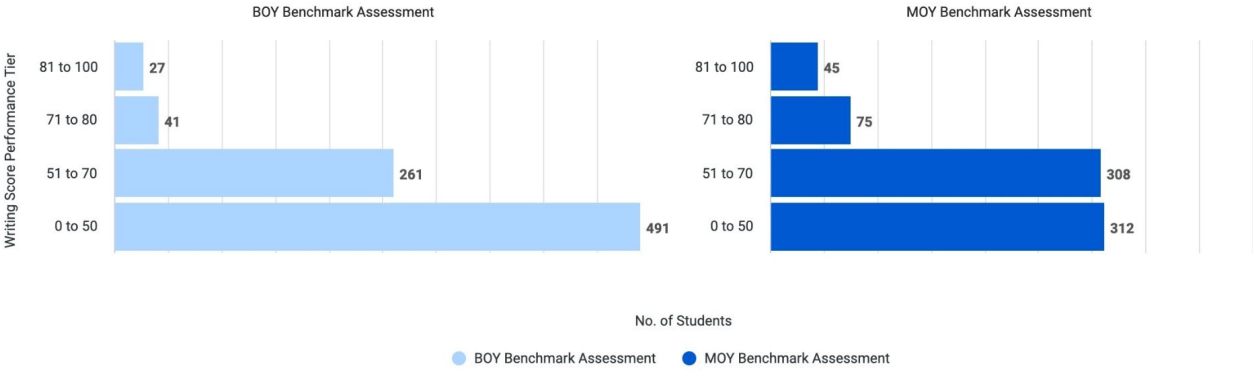


Professional Scoring Services and/or Professional  
Development on Normative Scoring Available.

# ThinkCERCA's Benchmark Reporting

[View Benchmarks](#)

## Writing Score Performance Tiers



\*Note: Undefined denotes the student did not complete the section.

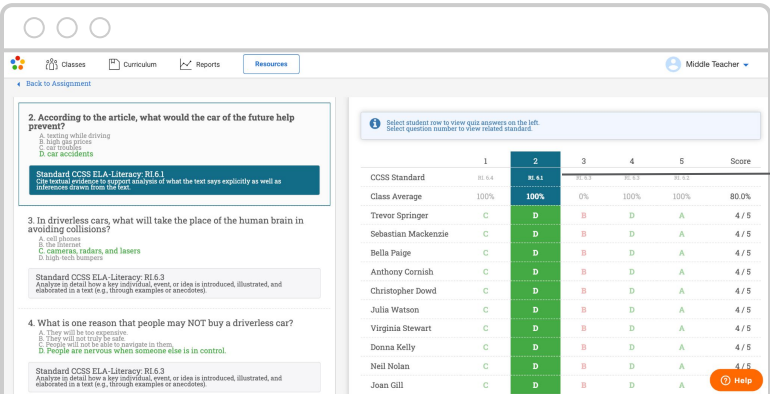
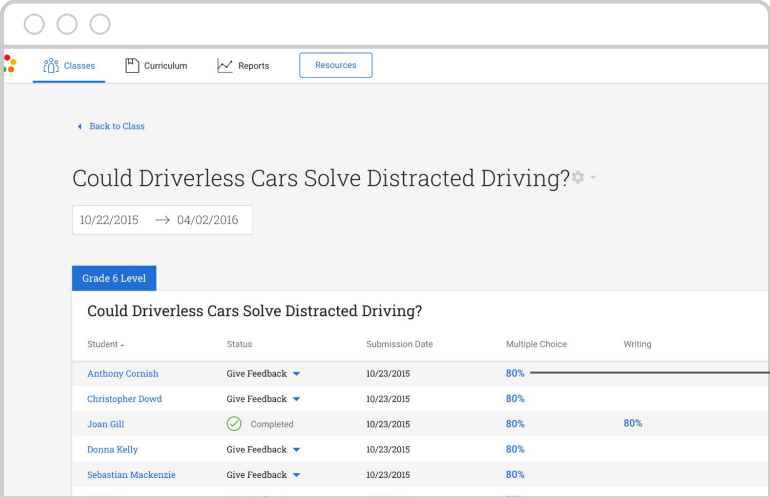
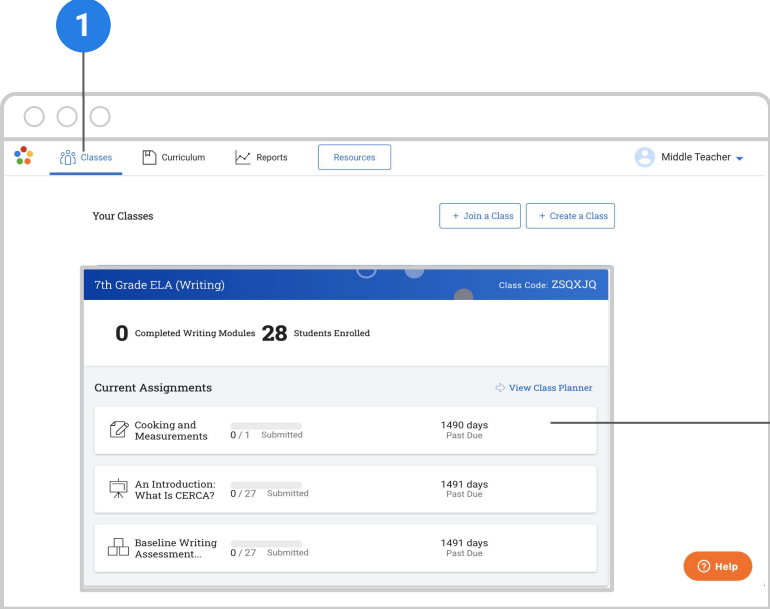
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# Using Your Item Analysis Report

## Let's Review Data!

- 1 Select the **Classes** tab.
- 2 Click **Assignment Title**.
- 3 Click on any **Score**.
- 4 Click **Item or Student**.
- 5 Review data.
- 6 Create action plan.

➔ Watch Video



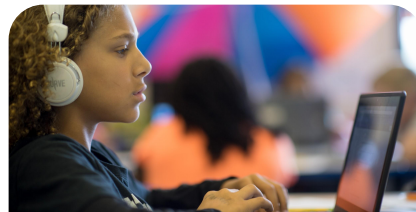
# ThinkCERCA's Direct Instruction and Skills Lessons

**Personalized Growth  
Planning Tools**

How will you help your students grow?



**Whole Class Direct  
Instruction**



**Asynchronous Direct  
Instruction and Skills  
Lessons**

Try These and Many More New Direct Instruction Lessons

DIRECT INSTRUCTION

**Introducing Opinion &  
Argument Writing**

DIRECT INSTRUCTION

**Reasons**

DIRECT INSTRUCTION

**Evidence**

DIRECT INSTRUCTION

**Opinion/Claim Lessons**

DIRECT INSTRUCTION

**Reasoning**

DIRECT INSTRUCTION

**Organization**

# ThinkCERCA's Curriculum

For Great Instruction Every Day!

[View CERCA Slides](#)

CERCA Slide Sets

- Perseverance**  
Set of CERCA Slides for grades 3-12  
[Learn More](#)
- Personal Identity**  
Set of CERCA Slides for grades 3-12  
[Learn More](#)
- Social Media**  
Set of CERCA Slides for grades 3-12  
[Learn More](#)
- Video Games**
- Healthy Eating**
- 21st Century Learning**



Vocabulary



Overview and Connect



Close Reading



Collaboration



Personalized Learning



Conferencing



Supporting Self-Paced Literacy Routines for Small Group and Individualized Instruction in-person and virtually